

# 23 SECLAW

SECURITIES LAW DEVELOPMENTS CONFERENCE

OCTOBER 24 & 26 | VIRTUAL

SPONSORSHIP OPPORTUNITIES  
AND BENEFITS

# 23 SECLAW

## SECURITIES LAW DEVELOPMENTS CONFERENCE

### VIRTUAL SECURITIES LAW DEVELOPMENTS CONFERENCE

Exclusive sponsorship opportunities associated with the virtual 2023 Securities Law Developments Conference's most popular events offer benefits that will raise your organization's profile while capturing the attention of the fund industry's key executives and decisionmakers. Choices include thought leadership events and coffee breaks.

### CONFERENCE HIGHLIGHTS



#### Sponsored content

Enhance your brand with decisionmakers in these 50-minute dedicated sessions that showcase your latest solutions.

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### **THOUGHT LEADERSHIP SPONSOR: \$7,500 (UP TO TWO TOTAL PER CONFERENCE DAY)**

- » Receive exposure on marketing materials
- » Appear in pre-event marketing and contact emails; includes company name, logo, etc.
- » Receive verbal acknowledgment and a formal “thank you” in morning introductions

### **Thought leadership event**

- » Host one 50-minute thought leadership event
- » Sponsor can choose which day of the conference its event will appear—presentation days will be assigned on a first-come, first-served basis
- » Thought leadership events will take place before each seminar conference program starts (up to two thought leadership events per day)
- » Sponsor name will appear on agenda

### **Company profile**

- » Company logo on sponsor booth page
- » Company description
- » Up to five marketing pieces in sponsor booth

### **Additional benefits**

- » Two sponsor representative registrations
- » Up to five resources included in PDF in virtual tote bag
- » Sponsor name, logo, and URL displayed on conference sponsor site
- » 16:9 PowerPoint slide or MPEG video (30 seconds or less), which can be run during conference break loops

### **Contact lists**

- » Virtual attendee email list (opt-ins; available 24/7 with the parked report system)

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### **VIRTUAL TOTE BAG SPONSOR: \$3,000**

- » Up to five PDF resources included in virtual tote bag

### **Virtual showcase booth**

- » Company logo on sponsor booth page
- » Company description
- » Up to five marketing pieces in sponsor booth

### **Additional benefits**

- » Sponsor name, logo, and URL displayed on conference virtual sponsor site

### **Contact lists**

- » Virtual attendee email list (opt-ins; available 24/7 with the parked report system)

If you have any questions, or are interested in sponsorship and/or affiliate opportunities, please contact Pete Bockelman at [pete.bockelman@ici.org](mailto:pete.bockelman@ici.org) or [sponsorship@ici.org](mailto:sponsorship@ici.org).